



Iowa Automobile
DEALERS FOUNDATION
for Education

2014 Scholarship Guidelines

The Iowa Automobile Dealers Foundation for Education will award up to 15 scholarships of \$2,000 each in the spring of 2014. The Foundation is affiliated with the Iowa Automobile Dealers Association, a trade association with more than 350 car and truck dealer members in Iowa.

SCHOLARSHIP CRITERIA

1. Applicants must be committed to the pursuit of automotive-related studies, such as technician training, body shop/collision repair, diesel, new vehicle sales, parts sales, accounting, or business administration.
2. Applications are due at IADA headquarters by 5 p.m. on March 3, 2014.
3. Applicants must submit the following to be considered for a scholarship:
 - A letter written by the applicant detailing their career goals and interest in pursuing an automotive career.
 - An application signed by the president or general manager of an IADA member dealership.
 - A recommendation from a high school or college teacher, counselor, or co-worker.
 - An unofficial transcript of high school or college grades.
 - A copy of the applicant's Expected Family Contribution from the Free Application for Federal Student Aid (FAFSA).

Excluded from consideration are immediate family members (first generation) of a car or truck dealership owner. Preference will be given to applicants who plan to attend an Iowa college or university. Scholarships may be awarded, in part, on financial need.

Prior scholarship recipients who have 2.5 GPA may re-apply.

SELECTION AND NOTIFICATION OF RECIPIENTS

The Foundation's selection committee will base its decision on the student's interest and commitment to the automotive industry. An applicant's interest will be measured by their enrollment in automotive studies (including related fields such as business, accounting, and marketing), being a current or prior employee of a dealership, or demonstrating a personal interest in automobiles.

The Foundation will select the recipients in April 2014. Alternates may also be chosen. The scholarship will be paid directly to the student's educational institution, and each recipient must submit a transcript showing courses taken and grades earned before payment will be sent.

The IAD Foundation for Education will not discriminate against any applicant in any manner that violates any state or federal law.

CONTACT INFORMATION

For more information visit IADA.com or contact Executive Vice President Mary Cason at 515.440.7625 or mcason@iada.com.

Send completed applications to:

Mary Cason

Iowa Automobile Dealers Foundation for Education

1111 Office Park Road

West Des Moines, Iowa 50265



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2014 Scholarship Application

Name: _____ Email: _____

Home Address: _____

County of Residence: _____ Preferred Phone Number: _____

Name of High School or College: _____

Name of College You Plan to Attend: _____

GPA: _____ Expected Course of Study in College: _____

Do you have a family member or relative who works for a car or truck dealer? Yes No

If yes, list the relative's name and title, along with the name of the dealership: _____

Statement of Support from an IADA Member Dealership: _____

(Attach additional page if needed.)

Is the applicant an employee of your dealership? Yes No

Signature of President/General Manager of an IADA Member Dealership: _____

Dealership Name and Phone Number: _____

Additional Recommendation from Teacher, Counselor, or Co-Worker: _____

(Attach additional page if needed.)

Relationship to applicant: _____

In submitting this application, I attest to the accuracy of the information and acknowledge the information is subject to verification by the Iowa Automobile Dealers Foundation for Education.

Applicant's Signature: _____ Date: _____

Return the completed application, along with your letter, unofficial transcript, and copy of your FAFSA Expected Family Contribution by March 3, 2014 to:

Mary Cason, Executive Vice President
Iowa Automobile Dealers Foundation for Education
1111 Office Park Road
West Des Moines, Iowa 50265